# Legal Implications of AI

### Overview

#### Challenges today

- Data Protection / Data Availability
- Colluding Algorithms
- Contract Law
- Social Media
- Discrimination
- Autonomous machines

#### Challenges in the future

- Rights for Artificial Intelligence?
- Obligations / Liability?
- Hybrids?

## Data Protection

#### • Personal Data:

"any information relating to an identified or identifiable natural person" (Art. 4 I General Data Protection Regulation (GDPR))

- EU: High standards (Art. 7, 8 CFR)
- Other parts of the world?
  - Africa
  - Asia
  - USA
- Data-Transfer?
- Usage purely by machines?

#### Data Protection – Selective Problems



#### PERSONALIZED ADVERTISEMENTS

#### INSURANCES & HEALTH GEAR (SMART WATCHES)

CORONA-APPS

## Data Availability



#### Data = Necessary for training AI



Access to lots of data = Advantage



### Data Availibility - Regulations

- "State-Data" (open-access data-pool)
- Right to data acess
- Portability of (personal) Data (Art. 20 GDPR)
- Prohibition of "self-preference"

Algorithmic Pricing



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Source: https://www.techdirt.com/articles/20110425/03522114026/infinite-loop-algorithmic-pricing

how-book-flies-cost-2369865593.shtml

## Algorithmic Pricing

- Algorithms set to find the best price
- P 1: Algorithms compete with each other
- P 2: Collusion?
  - Usage of same data
  - Same price
  - No competition
  - Liability?

#### Contract Law



CONTRACTS ON WEBSITES

## AI ASSISTANTS

SMART CONTRACTS

### Social Media

- Hate-Speech
- Filter-Bubbles
- Echo-Chambers
- Fake-News



### Autonomous machines





#### Autonomous machines

#### Liability?



#### In the future?

How the developement of AI can change our legal system

# Liability

#### Autonomous decisions

Own obligations

Ethical coding

# Rights for AI?

# Human hybrids

- Cyborgs
- Artificial Consciousness

# Thank you!

#### Questions?